



*Welcome to the spring issue of 'The Avenue'*

It's been a busy year already and we have many exciting things to tell you about, including the launch of our Q Card and welcoming our new events manager, Julie, who has joined the team.

Have a look at the back page to see some of the events we have planned for spring and remember, you can keep up with all the latest events and offers at the park through our dedicated Hub website [www.quorumbp.co.uk/hub](http://www.quorumbp.co.uk/hub) and register for updates directly to your inbox too.

We look forward to seeing you soon!

## Q this way...

...for a Q Card

Staff at Quorum Business Park can now benefit from a variety of North East treats with the launch of our very own employee advantage card.

This month will see the launch of the Q Card – an exclusive offers and discount card available to all staff who work within the business park.

Offers include half price travel on the Quorum Shuttle Bus, which provides a quick link between Four Lane Ends Metro station and the park and free membership to the Quorum Sports Club, which is due to open in May. Other benefits also include discounts that have been contributed by local businesses, from fitness and sport to shopping and entertainment.

Quorum Business Park events manager Julie Moorhouse said: "Q Card provides a range of added value and special discounts to all Quorum tenants."

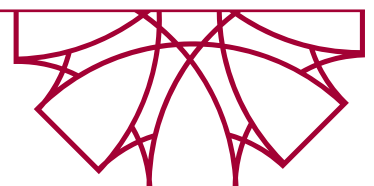
"The excellent response we have received from regional businesses has allowed us to introduce a wide variety of offers. Discounts include money off a range of treatments at Newcastle's Malmaison spa, reduced entry at English Heritage venues across the region and a free night at Newcastle Greyhounds. There really is something for everyone."

"We are also running exclusive offers to people who register for their Q Card within the launch week including two free tickets to see a performance at Newcastle's Northern Stage, a free cut and finish at Mellors & Taylor hair salon in Four Lane Ends and a month's free membership at Complete Fitness in Gosforth."



The Q Card Launch

**The Q Card will be launched via a series of roadshow events being held across the business park from Monday 22nd March. For further details about current offers and benefits visit [www.quorumbp.co.uk/hub](http://www.quorumbp.co.uk/hub)**



# North East's largest 2010 office build..



...begins at Quorum

Quorum has now started work on the biggest speculative office building likely to come out of the ground in the North-East this year.

Construction has begun on the 90,000 sq ft Q12 building which is due to be completed in November 2010 and will neighbour the offices recently taken up by Tesco Bank and Convergys.

Tesco Bank and Convergys both chose the North East and Quorum Business Park late last year, taking up a total of more than 150,000 sq ft between them and bringing more than 1,500 jobs to the park.

This landmark building at Quorum will be positioned at the top of the main avenue. Laid out over three floors, it features a dramatic piazza in front of the building including water jets rising from the paved area.

It will have a dramatic full height atrium and has been designed with the same sustainability features that have achieved the BREEAM Excellent award on the recently completed buildings at Quorum.

Occupiers of the new office building will benefit from Quorum's successful incentive scheme, offering companies five years rent free, as well as its environmentally friendly bus service for business park staff, tennis courts, 5-a-side football pitch and a range of other on-site amenities due to come on stream in 2010.

Quorum Development Partners Development Director Fergus Trim said: "Ending 2009 by bringing Tesco Bank to the region was a huge coup for us. We can now start working on another large landmark office building with renewed confidence at Quorum.

"With major players choosing our office buildings in recent months, it seems that we are seeing positive signs of business growth and expansion in the North East economy.

"It's with this confidence that we decided to proceed on site with Q12. With such a landmark building on offer, on top of the rent-free incentives, we are hopeful of generating interest from more major, national players."

## Tesco Bank launches recruitment campaign

St James' Park played host to hundreds of job seekers last month as Tesco Bank started their search for over 650 contact centre workers to join them at their new offices on Quorum Business Park this June.

The two-day recruitment fair attracted over 1,200 potential candidates who will work in the Bank's insurance sector.

## Quorum Business Park welcomes Convergys

Global leaders in Relationship Management, Convergys, have recently moved in to the 50,664 sq ft building at Q13.

The company, which helps businesses manage relationships with their customers, employs a 650-strong workforce at their Newcastle office now based on the park.



# Quorum welcomes on-site events manager



## Julie joins our team

Quorum Development Partners have appointed event manager Julie Moorhouse to join their on-site management team. Based in the Hub, Julie will be responsible for organising and overseeing events for the business park tenants, including sporting, social and networking occasions.

Julie, who was previously an events manager at Chronicle and Journal publisher ncjMedia Ltd, has over five years' experience organising events connected with the likes of the North East Business Awards, the Great North Run and Newcastle United Football Club.

As well as organising a range of tenant events and activities, Julie will also be on hand to offer ideas, help and advice to any on-site tenants wishing to organise their own bespoke company events.

Julie said: "I'll be mainly organising events for tenants, based around the excellent on-site facilities Quorum has to offer – lots of outside spaces, some great indoor event areas and the fantastic 5-a-side football pitches and tennis courts which are due to open in May. There will of course also be companies on site that may want to oversee their own events such as launch parties, roadshows and exhibitions, internal awards events etc, so I'll be on hand to give advice or help in any way.

"At Quorum, we're trying to blur the lines between business and leisure by building a community and lifestyle whereby people can come here to work and play – and that will be my job, to get people participating in events and activities to help with work/life balance.

"I'm really excited about the role and can't wait to get my teeth into it. There is such a variety of businesses in the park already, and so many more to come, so it will be a really diverse role."

## Quorum's sports club under construction

Work has begun on our outdoor sports facilities due for completion on-site in May. The floodlit facilities will comprise a 5-a-side football pitch, 3 tennis courts and a netball court and will be available to on-site employees.

Employees who register for a Q Card will be given free membership to the sports facilities allowing them to organise their own games or to participate in park-wide events such as a 5-a-side football league, tennis and netball tournaments.

## And the winner is...

Our congratulations go to Brian Mack of National Grid who was the winner of the prize draw for our 2010 employee survey. Brian, who was chosen at random from all of the on-site employees who completed the survey and entered the free prize draw, is the winner of a brand new 8GB iPod nano!

Thank you to everyone who completed the 2010 survey – we had a great response from across the park, giving us some invaluable feedback and suggestions to help further develop the park and its on-site amenities over the coming months.



# What's on at Quorum?



## Friday 19th March – Sport Relief

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We'll be organising our very own Quorum Mile Event as well as getting people to come to work in their favourite sports strips and helping raise money for Sport Relief.



## Monday 22nd to Friday 26th March – Q Card Launch

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Roadshows in each building will allow employees to register with the Q Card scheme and start receiving benefits and discounts available at local and surrounding businesses.



## Monday 26th to Friday 30th April – Walk to Work Week

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The week will involve a range of walk-related events including: information about our walk leader training programme, lunch time walking groups and a pedometer challenge as well as encouraging more employees to walk to work!



## Friday 11th June – Get Stripped!

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We will be teaming up with Metro and Magic Radio to help raise money for their Cash for Kids Charity. We will be asking all employees to donate £2 to Cash for Kids for wearing their "England" colours with pride on Friday 11th June – the day before England's first game of the 2010 World Cup. All those who participate will be entered into a prize draw to win a long weekend for 2 in Las Vegas!



## Monday 14th to Friday 18th June – Health & Wellbeing Week

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This week-long event will include activities connected with general wellbeing, fitness and healthy living. We will be hosting a Wellbeing Fair on Monday 14th June where exhibitors from a range of companies will be offering information, advice and services to park employees. Other activities taking place throughout the week include a Biker's Breakfast and Charity Cycle Ride as well as giving park employees the opportunity to take part in a series of free tennis, netball and football taster sessions as we celebrate the opening of our on-site sports facilities, the Quorum Sports Club.

For more information on Quorum or upcoming events visit us on site at the Hub or online:

[www.quorumbp.co.uk/hub](http://www.quorumbp.co.uk/hub)

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